

Panel #3 Food Truck

Required Elements:

- Final Business Plan:** Use the feedback given during Panel #2 to revise your business plan. Your final business plan should have all sections completed including all appendices. The final project should look neat and professional.
- Business Plan Speech:** In Panel #3 you will be talking about what revisions you made to your business plan using the feedback from Panel #2. Explain to the panel what highlights you will be talking about at confluence to convince patrons to invest.
- Pitch:** You will be performing your pitch from the battle for your panel. If you had any costumes or props, you should use them at the panel as well.
- Sign:** You should have a completed sign that you will hang over your booth at confluence. Your sign should look neat and professional. Stencils should be used where needed.
- Facebook Page:** You should have a completed Facebook page for your company that lets the public know your hours, location, specials and any other pertinent information about the company. Please take a **SCREEN SHOT** and put it in your binder.
- Menu:** You should have a revised menu from the last panel in your business plan along with a full size menu to hang at your cart for confluence. Your menu should look neat and professional. Stencils should be used where needed.
- Nutrition Label:** You will have a nutrition label for your signature item. This will be calculated using the nutrition label work sheet. For Panel 3, you must have a printed version in your business plan. At confluence, you will have a large printed nutrition label for patrons to see that is neat and professional.
- Signature Recipe Samples:** You will be bringing in revised samples of your signature item for the panel. You will need at least 5 samples, which should be presented in a visually appealing way. **REMEMBER**, we only have a few hot plates here at the school so if you need to bake your item, you will need to find time to do that at home. **ALSO**, if you are using exotic or expensive ingredients, you must purchase those on your own.

Expectations:

- All documents should be typed and should use the provided outline
- Your folder should be well organized and neat, no crumpled up papers.
- All group members should dress professionally.